



MYSTICS AT A GLANCE

PARTNERSHIP LEVELS

- 34 Regular season games
- 17 Home opportunities
- Post season playoffs (TBD)

- Marquee
- Presenting Quarter
- Season-long
- Multi-game
- Single Game

MYSTICS GROWTH

WNBA attendance leader	11,338
WNBA season ticket leader	4,600
2009 New season ticket holders	1,700
2009 New corporate partners	13

2009 Emerging Business of the Year,
DC Chamber of Commerce

2009 Playoff team

FAN PROFILE

Female Season Ticket Holders	83%
Female Attendees	72%
African American	48%
White	46%
Washington Fan Base	285,000

For More Information Contact

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In-Arena Assets

- On-court Stencil
- Sideline Signage
- LED Display
- Concourse exhibit
- In-Game Features
- Print Advertisements
- On-Court Promotions
- Telescreen
- PA Announcement
- Sampling

Community Relations (Examples Include)

- School Day
- Nothing But Nets
- American Heart Association
- Read to Achieve



Theme Nights (Examples Include)

- Breast Health Awareness
- Go Green
- Military Night
- Dads and Daughters Night

TELEVISION



Free access to live game webcasts

DIGITAL

Mystics Messenger

Distributed to over 17,000 weekly, year round

WashingtonMystics.com

Over 1.3 million page-views in 2009.



WashingtonMystics.com
1.877.DC.HOOP1

